

## **Privacy Policy**

### **COMMITMENT TO PRIVACY**

Colortech.com.ph is owned and operated by Colortech Printing Press. ("we", "us" or "our"). colortech.com.ph understands the importance of protecting the privacy of its users. By using the colortech.com.ph website ("Site") and submitting your information on or through the Site, you (referred to hereafter as "you", "your" or "user") are giving your consent to the collection, use and disclosure of your personal information as set forth in this Privacy Policy. We may share information among our subsidiaries or other websites that we own or control, but such sharing of information is always governed under the terms of this Privacy Policy. If you do not agree with the terms of this Privacy Policy, please do not use the Site or any services offered through the Site.

### **Minors**

We do not knowingly allow any users under the age of eighteen (18) to use or otherwise access the services of the Site. We do not seek any personal information (or any information at all) from any persons under 18 years old. Because we do not intentionally collect any information from children under the age of 18, we also do not knowingly share or disclose such information to third parties. If you are under 18 years old, you may not use the Site.

### **Information Collected & Received by the Site**

We collect information in order to provide the Site and its services to our users, improve the user experience and to communicate with users about the Site and its services. The information we collect from users will depend on a user's particular interaction with the Site. Please further note, depending on a user's particular interaction with the Site. Different portions of this Privacy Policy may apply to users at different times.

### **Log File and Cookie Information**

Log Files. For all users of the Site, the Site's web server uses an extended log file format which captures: date and time of visit, referring address (location from which a visitor comes to the Site), type of Internet browser, and visitor's IP address. (Each computer that connects to the Internet is assigned a unique number, an IP address, for identification purposes). The log file does not capture a user's email address.

Cookies. A cookie is a series of data characters that, when programmed into a website, is placed by the web server into the browser's application folder on your computer. Once placed onto your machine, the cookie will allow the website to "recall" you as a unique individual. The Site uses cookies to personalize information for certain segments of its customer base. In some instances, cookies are also used to associate individual customers with their information profiles where users have elected to create such a profile. For example, through the use of cookies, the Site can "recall" your user ID when you login to the Site on your computer. Should you choose to do so, cookies can be removed from your hard drive and certain web browsers can be set so that

cookies are not used or saved. Please check with your browser provider for more information on removing cookies.

Except where you have registered an account with us, the log files and cookies do not allow us to determine the identity of the user. However, as noted above, this information may allow us to determine things like the URL of the website you visited before coming to this website, , the type of browser or mobile device you are using to access the Site, your IP address, language, , approximate geographic location, and time zone. We, and/or our authorized third party service providers may automatically collect this information when you access and use the Site through the use of electronic tools like log files and cookies. We use non-personally identifiable information to troubleshoot, administer the Site and its services, analyze trends, gather demographic information, comply with applicable law, and cooperate with law enforcement activities. We may also share this information with our authorized third party service providers to measure the overall effectiveness of our online tools, content, and programming.

Do Not Track Signals from Web Browsers – The Site is not presently configured to support Do Not Track ("DNT") signals from web browsers.

### **Personal and Business Information**

In order to access and use certain areas and services of the Site, users may be asked for personally identifiable information (including, your name, address, email address and telephone number) and business information (such as business name, address and telephone number). When you make a purchase on the Site, you will be asked to provide financial information necessary to process your transaction, such as account or credit card numbers and other payment information. Colortech.com.ph collects this personal, business, and financial information (hereafter, "Personal Information") that you voluntarily provide to us in order to provide you with the services offered through the Site. While you may decline to provide certain information to us, it may render you unable to access certain services and features offered through the Site. By making a purchase on the Site, you consent to our providing your Personal Information to our services providers and such third parties as we determine is necessary to process your transaction, such as credit card companies and banking institutions used to process the transaction.

You also have the ability to access and change the Personal Information which you have provided to colortech.com.ph by use of the appropriate features on the Site.

### **Use of Information**

The user information (including Personal Information) collected on the Site is used to process requests, to fulfill orders, for customer service, to market and improve colortech.com.ph products and services, to customize your experience on the Site, and to contact you with updates to the Site and other information. Colortech.com.ph may also use your information to provide you with information we believe may be of interest to you. If you do not wish to receive marketing information, email us. Email messages will also provide you with an opportunity to opt-out of receiving this information. Please note, changes to your preference may not be effective

immediately.

## **Sharing of Information**

We do not share any user information obtained through the Site, unless one of the following circumstances apply:

- **To provide services offered through the Site**  
From time to time, we will disclose your information (on a confidential basis) to agents and others that we use in the ordinary operation of the Site, such as account and billing, marketing and promotion, user experience research and surveys, website hosting and support and maintenance. We will only disclose your information to the extent required for the limited purpose of the third party providing services contracted to us so that we may service you.
- **With your consent**  
We will share personal information with outside companies, organizations, or individuals when we have your consent to do so.
- **For legal reasons**  
We will share user information with outside parties if we have a good-faith belief that access, use, preservation or disclosure of the information is reasonable necessary to:
  - meet any applicable law, regulation, legal process or enforceable governmental request; or
  - protect against harm to the rights, property or safety of us, our users or the public as required or permitted by law.
- **Business Transfer**  
We may share your information in a business transfer. As with any other business, we could merge with, or be acquired by, another company, or we may file for protection under applicable bankruptcy laws in the future. In such event, user information obtained and maintained by us, including personal information, will transfer to a successor entity in connection with the corporate merger, consolidation, sale of assets, bankruptcy, or other corporate change. User information submitted prior to any such transfer would remain subject to the terms of the Privacy Policy (as it existed on the date of the submission). However, user information submitted after a transfer to a successor entity may be subject to a new privacy policy adopted by the successor entity.

Please contact us at the address below for any additional questions about the management or use of user information.

## **Information From Third Parties**

If necessary, colortech.com.ph obtains consumer information from third-party providers in order to improve the accuracy of our customer database and to increase our understanding of our customers or to identify potential customers.

## **Links**

The Site may contain links to third party websites. Please be aware that we are not responsible for the privacy practices of such third party sites. We do not exercise control over third party websites displayed as search results or links from within the Site and these third party websites may place their own cookies or other files on your computer, collect data or solicit personal information from you. As such, we encourage our users to be aware of this fact when they leave our website and to read the privacy policies or statements of each and every website that they visit which collects personally-identifiable information. This Privacy Policy applies solely to information collected on the Site.

## **Security**

Colortech.com.ph has security measures in place to protect customer information. Colortech.com.ph takes reasonable precautions to protect against the loss, misuse and unauthorized access of your personal information under our control. Because the security of your personal information is a high priority, we have taken numerous steps to ensure that it is processed confidentially, accurately and securely. Payment uses encryption technology, such as Secure Socket Layer (SSL) technology, which is supported by the vast majority of modern Internet browsers. SSL technology represents the highest level of security available on the Internet, automatically encrypting information traveling over the Internet, verifying the identity of the transacting servers through certificates and digital signatures, and confirming that the integrity of the message content is maintained throughout its transmission. Unfortunately, no data transmission over the Internet can be guaranteed to be 100% secure. As a result, while we employ commercially reasonable security measures to protect data and seek to partner with service providers which do the same, we cannot guarantee the security of any information transmitted to the Site and are not responsible for the actions of any third parties that may receive any such information.

Account Information and other password-protected areas of the Site can be accessed only with a valid user name and password. Each password owner is responsible for keeping the password confidential and safe, as we have no control or responsibility for this type of user information. If the password may have been stolen or might otherwise be misused, it is the responsibility of the subject user to notify us immediately for further action.

## **LEGAL DISCLAIMER**

This Site operates "AS-IS" and "AS-AVAILABLE," without warranties of any other kind. We are not responsible for events beyond our direct control. This Privacy Policy is governed by the laws of the Republic of the Philippines, excluding conflicts of law principles.

## **How do I contact Colortech.com.ph?**

Our postal address is:  
Colortech.com.ph  
Colortech Printing Press

3208 Limay Street, Tondo, Manila 1013

We can be reached via email at [info@colortech.com.ph](mailto:info@colortech.com.ph) or by telephone at 990-4703.

### **Changes to the Privacy Policy**

Colortech.com.ph reserves the right to amend this Privacy Policy at any time with or without notice. Any changes will be posted on this page. Colortech.com.ph encourages you to check this page regularly. If you provide information to us, access, or use the Site in any way after this Privacy Policy has been changed, you will be deemed to have unconditionally consented and agreed to such changes. The most current version of this Privacy Policy will be available on the web page at all appropriate times and will supersede all previous versions of this Privacy Policy.